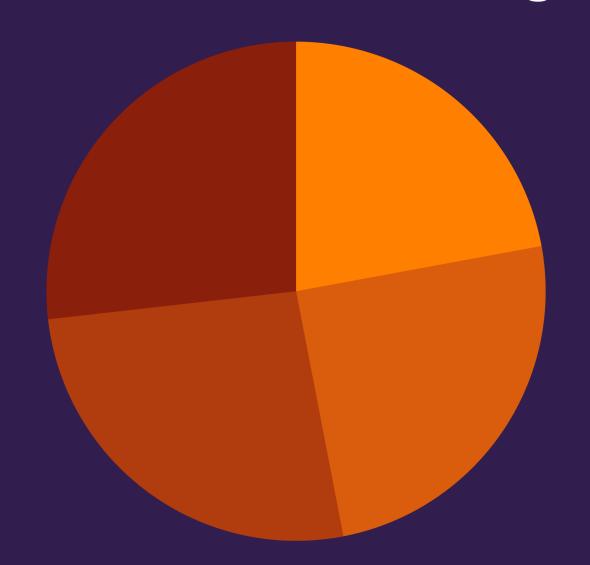
DON'T USE PIE CHARTS

Let me explain why...

It is very hard to compare similar-sized slices of pie

Which of these slices is the largest?

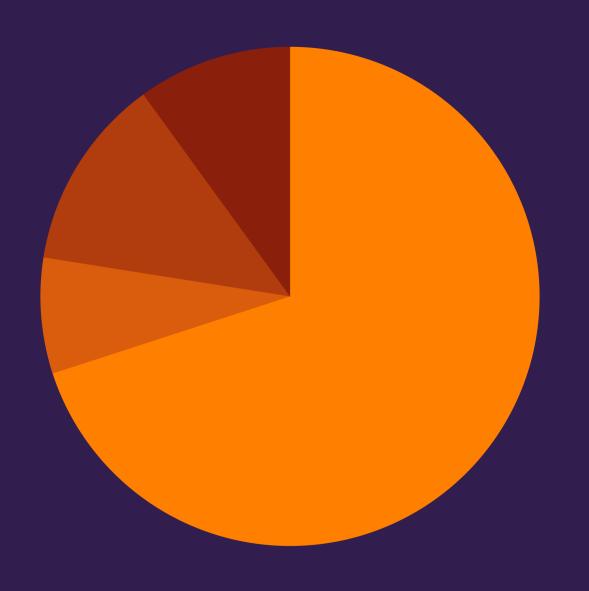


It gets harder when lines are not vertical

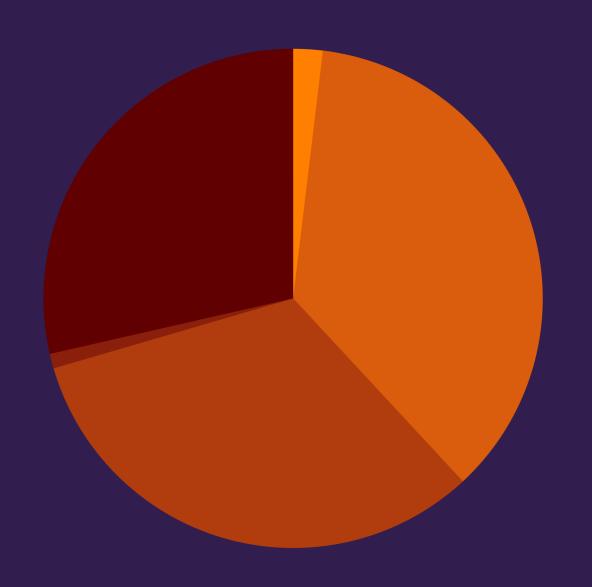
Which of these slices is the largest?



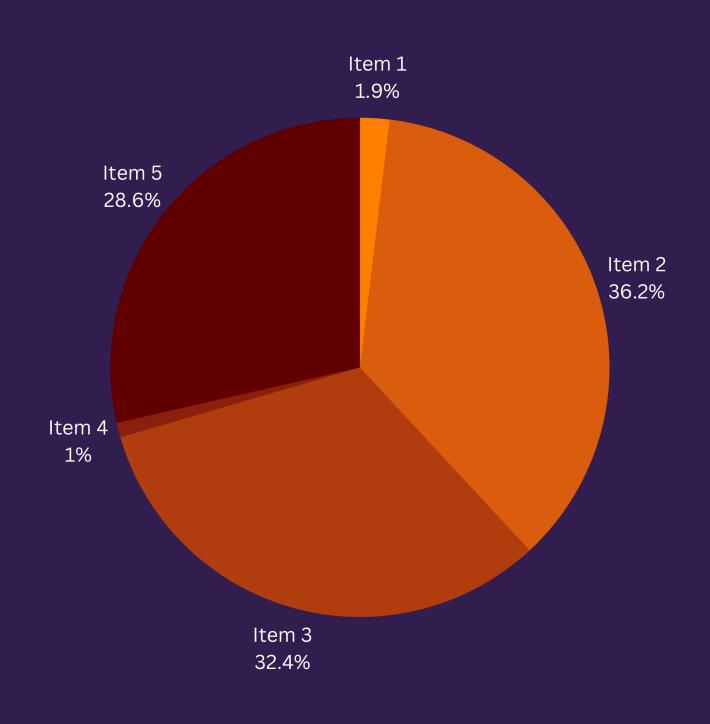
Sometimes one slice dominates the chart



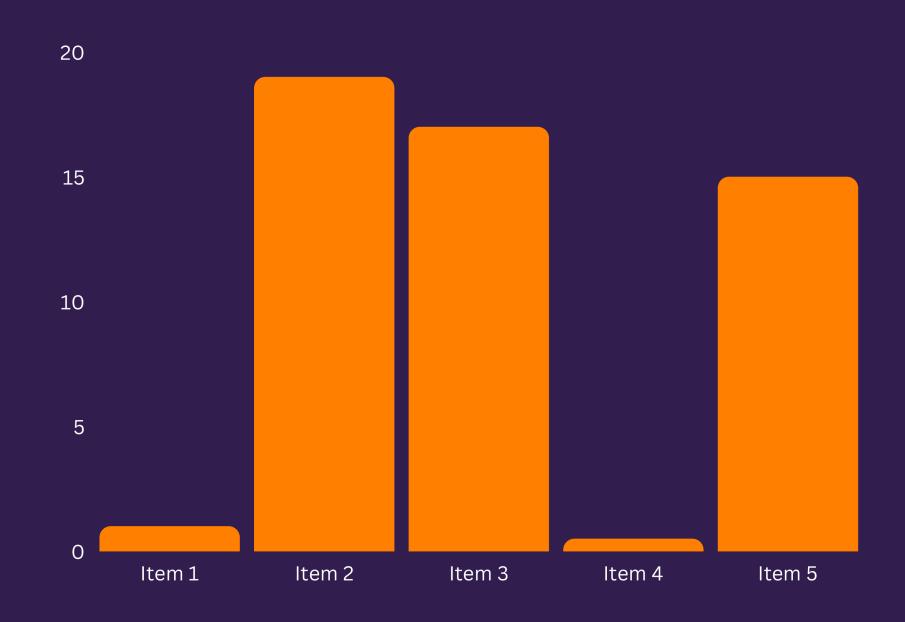
Sometimes there are slices that are too small to see



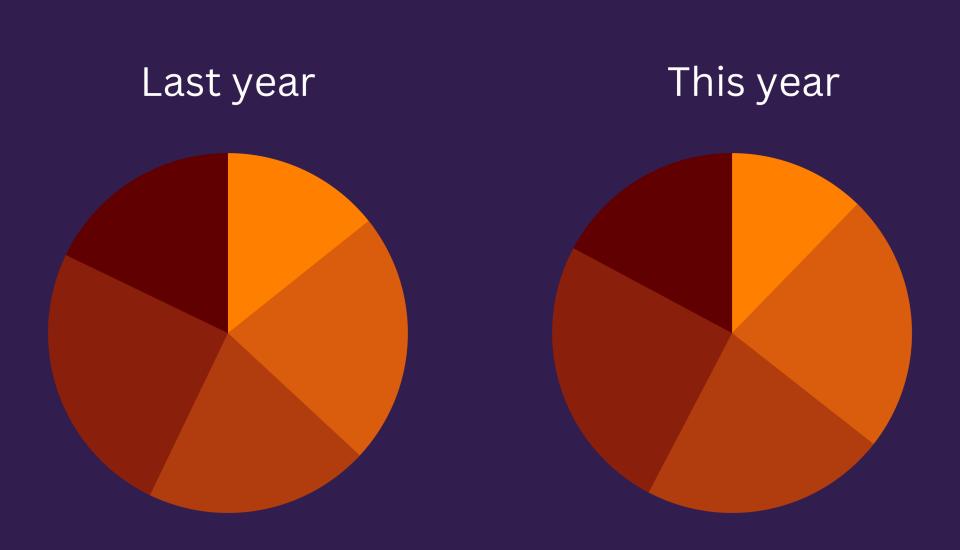
You could add the data to the chart but...



A column chart is much clearer



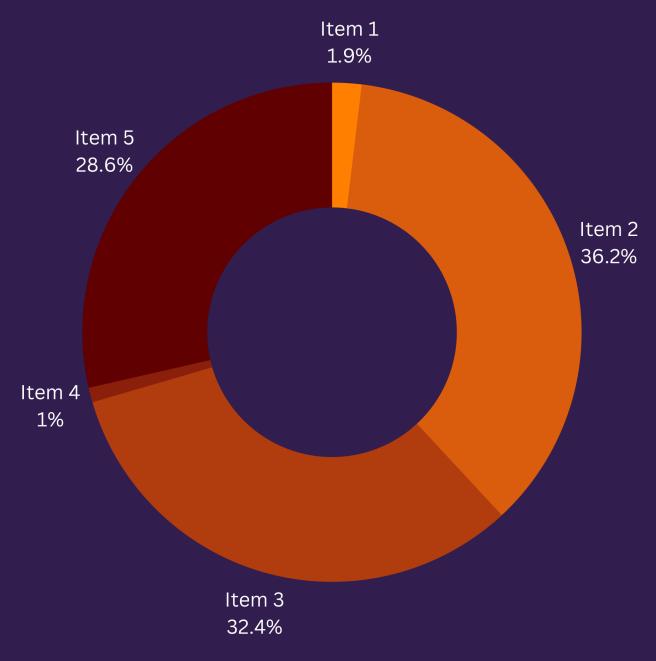
Pie charts side by side do not show trends ...



as clearly as a table

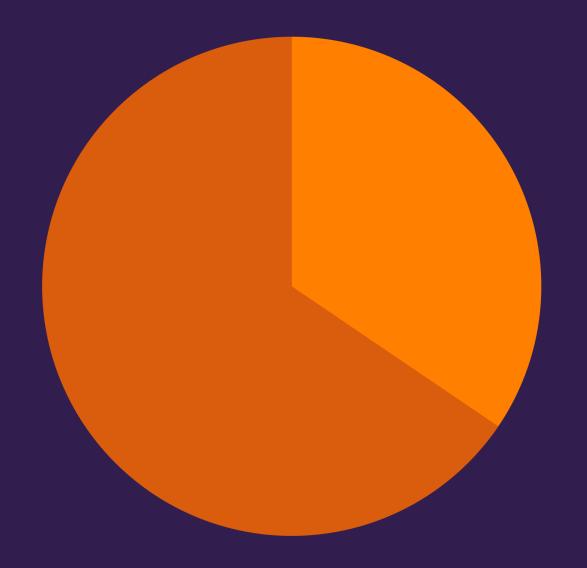
	Last year	This year
Item 1	12.0	10.0
Item 2	19.0	19.0
Item 3	17.0	18.0
Item 4	21.0	20.5
Item 5	15.0	14.0

Donut charts are just as hard to read as pie charts.



An exception.

Pie charts with only two slices are much easier to interpret



Follow me for tips and advice on presenting financial information.